



# SNAME

MAKING WAVES IN THE MARITIME INDUSTRY

## Corporate Affiliate Program

Gain unparalleled access to 6,000+ members and enhance your brand with the leading international community for maritime and ocean professionals.



[SNAME.org/CAP](https://www.sname.org/CAP)

SNAME is an internationally recognized society of individual members serving the maritime and offshore industries and their suppliers. With more than 6,000 members in 95 countries, SNAME is *the* international community for maritime and ocean professionals.



# BECOME A CORPORATE AFFILIATE

The SNAME Corporate Affiliate Program allows you to actively participate in and support the maritime and offshore industries to achieve your goals. It also gives you the opportunity to stay abreast of the latest trends and information while making valuable connections with key leaders, designers, shipbuilders, and specifiers.

Engineer/Designer



Manufacturer



Shipbuilder



Operator



Recycler/Salvor



Educator/Researcher



Student



Don't miss this opportunity to develop long-term relationships with these key groups that can lead to technical exchange, collaboration, job and internship recruitment, and can't-miss networking events.

**Learn more**  
[SNAME.org/CAP](https://www.sname.org/CAP)



**When you become a Corporate Affiliate, you will have access to a full portfolio of SNAME marketing opportunities and strategic initiatives to strengthen and unify your market position and promote your brand such as:**



- Face time for your executives at SNAME forums through various speaking and networking opportunities
- Access to SNAME education sessions and technical conferences for your technical staff and engineers
- Unique connections and business development opportunities
- Countless branding opportunities at events, online, and in print
- Networking with the maritime, offshore, and shipbuilding communities

## LEVELS OF ENGAGEMENT

Choose your level of engagement based on your company needs and desired level of involvement with SNAME. Each program is valid for one year from the contract date.

	Platinum \$15,000	Gold \$10,000	Silver \$7,000
Complimentary individual SNAME memberships for one year*	20	10	5
Complimentary 10'x10' booth at SNAME Maritime Convention (SMC) Includes advertising and logo placement in event materials.	✓	✓	✓
Print ad in one (mt) magazine issue	Full page	Half page	Quarter page
Banner ad on SNAME.org	9 months	6 months	6 months
Discount applied to a sponsorship opportunity at SMC (up to \$1,250 value)	5%	5%	
Ability to present a webinar to SNAME members	2		
SNAME Career Center Job Postings	✓	✓	✓
Logo onsite at SMC	✓	✓	✓
Logo on SNAME.org	✓	✓	✓
Logo on SNAME Corporate Affiliate web page	✓	✓	✓

**\* Each Individual Member receives all member benefits, including, but not limited to:**

- Access to local Section Members and Events
- 20 free downloads of technical papers and other content
- Reduced registration rate for SNAME meetings and events
- PE review course access
- Members-only professional development & webinar access

**Looking to engage with SNAME Members in other ways? Let us know and we can customize a package to fit your company's goals and budget.**



# JOIN TODAY!

As a Corporate Affiliate, you will reinforce your organization's commitment to advancing the naval architecture and maritime engineering communities—generating business opportunities and partnerships that will continue to pay off for years to come.

**Contact us for more information and to sign up.**

[memberservices@sname.org](mailto:memberservices@sname.org) | 703.997.6701