

SNAME

MARITIME 2022 CONVENTION

26-29 September | Houston, TX

Sponsorship Opportunities

SNAME offers countless ways to engage buyers, encourage interaction, and deliver tangible ROI beyond the traditional booth at our Annual Maritime Conference. From receptions to attendee amenities, there are a multitude of ways you can extend your brand reach, promote thought leadership, and win attendee loyalty at the show. Mix and match opportunities to build the sponsorship package best suited for your marketing goals and budget.



Thanks to Netsco! Sponsor of the Student Design Competition 2021.

All sponsorships include:

- Recognition on the SNAME Maritime Convention website
- Sponsor recognition in the Show Guide
- Logo placement on signage throughout the SNAME Maritime Convention
- Complimentary table at the Maritime Job Fair



SMC Annual Banquet Sponsorships

Rich in tradition, the banquet offers a great evening of networking while recognizing outstanding achievements with the presentation of SNAME Medals and Awards. Be a part of this memorable evening by participation as a sponsor.

Awards Banquet Sponsorship (2 Available) \$15,000

- A full-page ad in the official Banquet program
- Company recognition during the banquet presentation
- Reserved VIP table for 10
- 2 bottles of wine for your table
- Your illuminated company logo displayed during the event
- Your company tent cards on each table in the banquet table
- Your company logo on a 2 pc. box of chocolates or mints placed on each attendee's plate
- Logo on banquet tickets and dinner menu

Awards Banquet Student Sponsorship (2 Available) \$7,500

The Banquet is enriched by the participation of students. This sponsorship allows students to attend for a reduced fee.

- A full-page ad in the Banquet Program
- Your illuminated company logo displayed during the event
- Logo on Student's Banquet Tickets

SMC Annual Awards Banquet Reception Sponsorship (1 Available) \$5,000

Put your company front and center during this highly-attended reception taking place before the SMC Annual Banquet. Open to all Banquet attendees, the always popular Reception is the perfect way to kick off a truly memorable evening!

- Your company logo on acrylic beverage glasses (production included)
- A Full-page ad in the official Banquet program
- Company signage in the reception area on tabletops and stands
- Logo on Drink Tickets



Food & Beverage Sponsorships

Lunch Sponsorships (3 Available) \$7,500

SMC attendees look forward to lunch for a chance to refuel while catching up with colleagues and getting a first-hand view of the latest maritime products and technologies on display. All conference attendees receive lunch each conference day—don't miss this chance to connect with this global audience!

- Your company name prominently displayed on event signage in the Expo Hall
- Your company name sent out with lunch announcement through conference app
- Your company logo on luncheon napkins

Coffee Break Sponsorships (6 Available) \$2,500 per break or \$4,500 for day

Grab attendees' attention while they get refreshed and refueled as the essential Coffee Break Sponsor! This is a prime opportunity: networking, brand recognition and maximum exposure all tied up in one premiere package. The Coffee Breaks will take place morning and afternoon each conference day. Full-day sponsorship includes 2 coffee breaks.

- Your company logo on the event coffee cups and napkins (production included)
- Your company name sent out with lunch announcement through conference app
- Signage at the coffee station



Topical Sponsorships

Build your company's reputation as a thought leader and expert! Gain recognition by sponsoring one or more of these hot topic discussions. Presented by renowned industry experts and highly attended, this is a unique opportunity to reach an influential audience.

Topical Breakfast Sponsorships (2 Available) \$4,500

Hot topics discussed by industry experts over your morning coffee and breakfast.

Wednesday: Green Transport – Towards Zero Emissions Waterborne Transport
Thursday (TBA)

- VIP table (6 seats) for your registered guests
- Your company logo on the event coffee cups and napkins
- Company branding displayed on screen before and after session
- Company Logo on tickets
- Opportunity to add brochures/materials to each table
- Signage in room



Panel Session Sponsorships (4 Available) \$2,500

Panel 1: Panel SD-3 Stability Issues and Introduction of Dynamic Stability Task Group

Panel 2: Powering Ships by Wind

Panel 3: The Future of Polar Shipping

Panel 4: The Role of Naval Architects and Marine Engineers in Shaping the Blue Economy

- Signage at your designated session
- Company branding displayed on screen before and after session
- Opportunity to provide brochures/materials for each table
- Opportunity to provide 30 second video to be played at the session

Student Related Sponsorships

Student & Young Professionals Industry Roundtable (1 Available) \$6,000

The Student & Young Professionals (YP) Industry Roundtable provides a valuable platform for students and young professionals to learn from current professionals who serve as mentors by sharing their unique experiences. During small group discussions, industry veterans discuss relevant topics including how to succeed in the industry, future challenges and lessons learned. This sponsorship puts you in front of current and future decision-makers while supporting this essential idea-exchange.

- Opportunity to deliver the welcome speech or a brief presentation by a company representative of your choice
- Opportunity to provide company information for each participant
- One-year unlimited use of SNAME Career Center

Maritime Job Fair Sponsorship (1 Available) \$5,000

Get your name in front of qualified and diverse professionals, entrepreneurs, and students who bring new talent, ideas, and possibilities to your organization.

- Signage at the Job Fair
- One-year unlimited use of SNAME Career Center
- First choice of table location; optional second table if desired

Student Design Competition (1 Available) \$6,500

Support the creativity of our next-gen maritime leaders as a sponsor of the Student Design Competition! This fun event pits teams of SNAME Student Members against each other as they put their skills to the test in this innovative design challenge.

- Your choice of prize to be awarded to the winning team
- Participation in the event by awarding prize to the winning team during closing session
- Your company logo on signage at the competition
- One-year unlimited use of the SNAME Career Center



YP and Student Social Sponsorship (2 Available) \$4,000 - **New this year!**

Our ever-popular Student and YP Social Events provide an opportunity to see old friends and make new connections. This year, our students and young professionals are co-hosting one single, spectacular event. Show your support for the next generation of maritime industry leaders, at an off-site venue built for networking, resource sharing, camaraderie... and a little bit of friendly competition!

- Recognition as the event sponsor at the social
- One-year unlimited use of SNAME Career Center

“Get Your Name Out There” Sponsorships!



Wifi Sponsor (1 Available) \$6,500 - **New this year!**

Let's face it. Even with a full day's schedule, attendees will still make time to check their email. As the Wi-Fi sponsor, your organization's name will be front and center throughout the entire conference. Your brand gets added exposure via your company-designated password, and a daily log-in requirement.

- Signage throughout the venue with company logo and login information
- Company-designated password

Conference Lanyards (1 Available) \$5,500

See your company name and logo on the official lanyard that holds attendee badges at SMC 2022. These lanyards are distributed to all attendees and are designed to be used throughout the events to display the required credentials. High Visibility Item!

Conference Bags (1 Available) \$5,000

See your company name and logo carried around the convention center and all over Houston! The official bag of the conference will be the ultimate branding item for your company.



Bag Stuffers (Unlimited) \$1000 - **New this year!**

Add your company brochure, new product information, promotional items, etc. to the conference bags. You send it to us and we stuff it! This is a great way to promote yourself to our maritime members.

Have questions? Contact us!

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Secure your SMC 2022 sponsorship today.
Let us help you create a package that best fits your
marketing goals and budget!