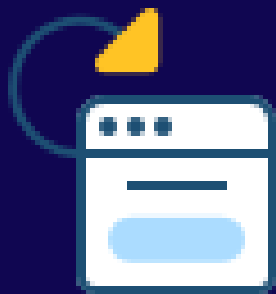




SNAME SPONSORED AD RETARGETING

OVERVIEW



SNAME IS AN INTERNATIONALLY RECOGNIZED NON-PROFIT, PROFESSIONAL SOCIETY OF INDIVIDUAL MEMBERS SERVING THE MARITIME AND OFFSHORE INDUSTRIES. WITH MORE THAN 6,000 MEMBERS AROUND THE WORLD IN 95 COUNTRIES, SNAME IS THE INTERNATIONAL COMMUNITY FOR MARITIME AND OCEAN PROFESSIONALS.

WE WANT TO SHARE AN OPPORTUNITY TO REACH OUR MEMBERS THROUGH THIS INCREDIBLY POWERFUL DIGITAL SPONSORSHIP.



PARTNERED WITH



THE POWER OF RETARGETING

GUARANTEED DIGITAL REACH WITH
EVERY MEMBER & WEBSITE VISITOR

INTELLIGENT MARKETING STARTS HERE

ACCESS SNAME MEMBERS

MEMBER STATS

20,000
WEB VISITORS/MONTH



6,000
MEMBERS

FROM AROUND
THE WORLD

MARKET SEGMENTS REPRESENTED



Recreational



Fisheries



Military



Offshore



Cargo



Arctic



Passenger



Inland

FACES OF SNAME

EDUCATOR
/RESEARCHER

ENGINEER
/DESIGNER

MANUFACTURER

SHIPBUILDER

OPERATOR

RECYCLER
/SALVOR

WHY RETARGETING?

OUR AUDIENCE BECOMES YOUR AUDIENCE WITH RETARGETING. GET EXCLUSIVE DIRECT ACCESS TO SNAME'S WEBSITE VISITORS AND RETARGET THEM WITH YOUR COMPANY'S ADS THAT WILL SHOWCASE YOUR BRAND, ANYWHERE THEY VISIT ONLINE.

QUALITY TARGETING

DON'T RELY ON BROAD, GENERIC TARGETING ON COMMON AD PLATFORMS TO MARKET YOUR COMPANY. STAND OUT WITH SNAME'S UNIQUELY QUALIFIED AUDIENCE THAT WILL SHOWCASE YOUR BUSINESS TO THOSE WHO NEED YOU THE MOST.

CHOOSE YOUR REACH & DURATION:

PACKAGE	PRICE	DURATION	# OF IMPRESSIONS
#1	\$3,000	3 MONTHS	150,000
#2	\$5,500	6 MONTHS	300,000
#3	\$10,000	12 MONTHS	600,000





QUANTIFIABLE RESULTS WITH:



RECEIVE DETAILED REPORTS THAT ALLOW YOU TO SEE YOUR CAMPAIGN RESULTS IN REAL TIME INCLUDING IMPRESSIONS, CLICKS, AND GEOGRAPHICAL LOCATIONS OF ADS SERVED.

