

THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
601 Pavonia Avenue, Suite 400, Jersey City, NJ 07306
AGENDA # 15

Report of the Electronic Media Committee (EMC)
for presentation to the Executive Committee on Monday October 4, 2001

General

Web Site management continues to be very time consuming for both the Chairman of the EMC. A big disappointment continues to be the infrequent use of the "What's New" page by the SNAME staff. There were only three items posted during July, two items posted during August and none in September. Thus there is little reason for many members to visit our site more frequently. The home page center column changes are far more frequent and we can now post four events by reducing the information to essential facts (name of event, logo, date and location). However, only two SNAME sponsored events currently have Event Web Links.

Web Site Enhancements

Headquarters staff reported the following

1. We are collecting information to update the HQ staff section
2. SNAME Newsletter - Connie will be doing this (instead of HCS) - money saved will be used for other HCS projects
3. On-going updating of T&R chairs
4. Adding more information to Annual Meeting/IMExpo pages
5. Preprints went on-line nice and early! - Discussers are being directed to web site since the papers on the site are revised/corrected papers ---the Preprint book is outdated!
6. HQ staff used the new form to update the publications catalogue
7. On-going update of Events Calendar

Current Projects for EIH include completely revamping the Publications for Sale section, improving the SNAME Intranet used by the staff and developing a new SNAME Intranet to support information exchange within each committee, panel and section. Additions to the Forums administration include the ability to delete inappropriate material, which is currently only done by EIH when notified by the EMC. (These items carry over from the last report.)

The annual meeting survey prepared by Graham Marshall for the Annual Meetings Committee is ready for testing. As noted in the above paragraph this was held until EIH had finished the shopping cart and intranet forms for SNAME HQ staff to use to update prices and make additions/deletions to the new publications for sale functionality.

SNAME headquarters is responsible for updating the T&R Newsletters (the last one posted is early 2000), updating the Bylaws and Code of Ethics Pages to reflect our expanded focus on Maritime issues, updating the maritime links classifications, adding a Fellows listing and nomination form, updating the awards page including nomination forms and inputting correct prices in the Catalog of Publications. Less than half of our Technical Committees have active web site pages other than listing chairs and only three of the standing committees have a web presence. SNAME, not EIH, is responsible for the content in our web presence and this needs continuing attention by the Executive Committee. (These items carry over from the last report.)

E-Communications – sections and technical panels/committees

All Ad Hocs are finally on line, with the Propulsion Ad Hoc (#10) really taking the Web by storm, with postings of papers. Ferry Systems Ad Hoc (#9) still needs much work starting with key papers being posted. Another Ship Design panel asked for and received FTP user name and password. Contact was

made with the student page authors and their advisor, and they also have FTP user name and password. They posted a student contest site. In large part due to dunning email from the technical director a number of panels sought to update their sites – at least with accurate panel chairs and email. No new other panel sites have gone up.

At a very productive meeting in Washington with HQ web, and publications staff, and the technical director, EIH, and EMC served to clarify numerous issues. One such issue was the policy on section meetings/papers announcements for the year. Henceforth these would NOT be posted on the SNAME-maintained sites, as this does not give sections adequate control to change planned meetings as well as enhance the meeting announcement with author bio and abstracts, and other introductory information.

The web support contractor is now on a single-day per week contract. He maintains a running work list and priorities are set at the beginning of each work period. This present arrangement is highly successful giving the EMC confidence that steady progress can be made.

E-Publications Ad Hoc Pricing Committee

There has been some progress in this area as John Keast has taken over as chairman of this sub-committee. We now have a contract with Robert Ubell to assist SNAME in pricing its publications.

Action Requested of the Executive Committee

None

Respectfully submitted,
Bruce Johnson, Chairman
Paul Cojeen, Vice-Chairman