

**THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS**  
**601 Pavonia Avenue, Suite 400, Jersey City, NJ 07306**  
**AGENDA # 15**

**Report of the Electronic Media Committee (EMC)**  
**for presentation to the Executive Committee on Monday June 25, 2001**

**General**

Web Site management continues to be very time consuming for both the Chairman and Vice Chairman of the EMC. Web site use continues steady at between 400,000 and 500,000 hits per month total on all pages. A big disappointment is the infrequent use of the "What's New" page by the SNAME staff and members. There has been only one item posted since 26 April 2001; thus there is little reason for many members to visit our site more frequently. The home page center column changes are far more frequent and we can now post four events by reducing the information to essential facts (name of event, logo, date and location).

**Web Site Enhancements**

In the past three months SNAME headquarters has developed good web pages to cover the 2001 Expo and Annual Meeting, which was added to the home page as a separate flyout menu item. EIH put the regional map back on the regions page, nearly completed the on-line Membership renewal pages and updated the site index page

Current Projects for EIH include completing the Membership Database update, completely revamping the Publications for Sale section, improving the SNAME Intranet used by the staff and developing a new SNAME Intranet to support information exchange within each committee, panel and section. Additions to the Forums administration include the ability to delete inappropriate material, which is currently only done by EIH when notified by the EMC.

SNAME headquarters is responsible for updating the T&R Newsletters (the last one posted is early 2000), updating the Bylaws and Code of Ethics Pages to reflect our expanded focus on Maritime issues, updating the maritime links classifications, adding a Fellows listing and nomination form, updating the awards page including nomination forms and inputting correct prices in the Catalog of Publications, once that project is completed by EIH. Less than half of our Technical Committees have active web site pages other than listing chairs and only three of the standing committees have a web presence. SNAME, not EIH, is responsible for the content in our web presence and this needs attention by the Executive Committee.

**Status of Electronic Publishing Projects**

EIH redid the Journals Online pages to reflect the use of Catchword to access all our online journals. MT Online continues to be available from the EIH server as well. They are completely revamping the Publications for Sale section to enable headquarters updates of new publications and price changes and clarifying non-North American member pricing structures. When completed, the new publications database will semi-automatically create a new Publications Catalogue in compact form. This is our most requested download and needs to be radically reduced in file size.

## **E-Communications – sections and technical panels/committees**

Further progress has been made in updating sections, technical and standing committees pages on the website. The EMC, Planning and Advisory Public Service Committees now have a minimal (acceptable) web presence. The EMC Committee web page served as the template. Panel O-36 (Economics) with the assistance of the support contractor and is now on-line. The panel realizes the need to have a panel member with sufficient knowledge to be able to maintain the pages once the template is posted. The Ad Hocs page is complete. By the time of the EC meeting both the remaining Ad Hocs missing from the page, Alternative Propulsion Plants and High Speed Ferries, will have a web presence. The two newest Ad Hoc panels (Bunker Tank Arrangements and Fishing Vessel Operations and Safety) have active web pages and are being used, as they should be.

The “best practices” guide (Table 1) has been updated, and we are pleased to report that 6 sections have revised or upgraded their pages. It still shows however that 5 sections have no postings whatsoever. Texas section will have an enhanced web page by the end of the month. Repeated attempts to get section chairs and webmaster on the former *Sname.Sections.Intranets.com* site will have to be repeated when our own SNAME Intranets becomes active. It may be easier to get member participation when the starting point is our own website.

Although the loss of the commercial *Intranets.com* web-based communications tool was initially viewed negatively, the Committee believes we will soon have a more SNAME-directed functionality. The news was the intention of *Intranets.com* to move to a pay-for-service format. The fees they proposed were on the order of \$29 to \$149 per month **per intranet**. This is far too expensive for SNAME, and EMC attempted to communicate with the company hoping that a blanket fee for a non-profit organization could be negotiated. Our primary web service provider, EIH, has undertaken as part of their monthly service support, to develop a multi-functional intranet. Access to the SNAME Intranet will be from the right-hand “fly-out” menu. Once a panel, or committee or ad hoc panel has selected an Administrator, and provided/demonstrated they have sufficient “copy” for the intranet, the Intranet will be created.

One particular success to report to the Executive Committee is the soon-to-be **Student Pages** on the website. A webmaster is active, and she will have authority to upload and create students materials. We hope this can be demonstrated on a computer HQ at the June EC meeting.

## **Web-based Training/Distance Learning Sub-Committee**

There continues to be little progress in this area. The chair has taken a new job and as we all know needs to get settled into his new responsibilities. We are confident that he will begin to organize this important area in the next few months.

## **E-Publications Strategic Planning Ad Hoc Committee**

There has been some progress in this area as John Keast has just agreed to take over as chair of this sub-committee.

## **Action Requested of the Executive Committee**

Encourage all Panels and Committees to generate a web presence, including the purpose, active projects and a list of all members of the Panel/Committee. Encourage the Executive Director to restructure the headquarters staffing towards making the SNAME web site even better without quite so much daily input from the EMC chairs.

Respectfully submitted,  
Bruce Johnson, Chair  
Paul Cojeen, Vice-Chair

### Section Comments Page

In order to to enhance the Section information available on the web, we have reviewed each of the Section webpages, what features they have and what can be done to improve them. Sections with content beyond the SNAME maintained page have an asterisk next to the name. If you have questions regarding the information on this page, contact Tim Gilbert at [tgilbert@herbert.com](mailto:tgilbert@herbert.com).

Section Comments <i>Last Updated 3/9/01</i>		
Section	Features	Needs Work
*Eastern Canadian	Good Content, Private Server	No Student Sections, Navigation could be improved slightly by keeping menu on all pages.
*Great Lakes Rivers		Needs About Us page content.
*Gulf	Single Page of Gulf Section info	<del>Could use more Section Officer e-mails.</del>
*Southeast	Excellent Content, Simple Format	<del>Could use more Section Officer e-mails.</del>
Texas	SNAME Page of Officers and Meetings	Needs list of Section meeting dates, and description of Section Boundaries.
Canadian Atlantic	SNAME Page of Officers	<del>No Student Sections.</del> Needs description of Section Boundaries.
*New England	Good Site, Excellent Photos	USCGA should be hotlinked.
*New York	Online Meeting Registration	<del>USMMA should be hotlinked</del>
*Chesapeake	Excellent Content & Navigation	<del>Needs History &amp; 2000-2001 sessions added;</del> "Under construction" removed from finished pages, and could use some cleaned up logos.
*Hampton Roads	Great site, good navigation	Doesn't display well in large browser windows because Navbar image loops over. No student sections. Needs description of Section Boundaries.
Philadelphia	SNAME Page of Officers	Needs list of Section meeting dates and description of Section Boundaries. No student sections.
Arctic	SNAME Page of Officers and Meetings	No Student sections
Hawaii	SNAME Page of Officers	Needs list of Meeting dates.
Los Angeles	SNAME Page of Officers	Needs list of Meeting dates, and more officer e-mail addresses. No student sections.
*Northern California		Needs link to section site from SNAME Officer page and needs Section Papers added.
*Pacific Northwest		Invalid Link from SNAME Page
*San Diego	Excellent Content & Navigation	No Student Sections

The Officers and Meeting Schedules Page is maintained by SNAME. To update information on this page, contact Debbie.