

Global Maritime and Transportation School

At The United States Merchant Marine Academy

A world leader in providing professional education in maritime activities, intermodal transportation and logistics

**The Global Maritime and Transportation School in cooperation with The World Academy presents:
Managing the Import/Export Supply Chain: Operations, Procedures, Documentation and Compliance
October 15 – 17, 2003**

<p>Day 1 Wednesday, 10/15/03 9:00 a.m. – 4:00 p.m.</p>	<p>Overview</p> <ul style="list-style-type: none"> • Understanding the Risks of Global Trade • The Critical Issues: Post 9/11 • Managing Import/Export Supply Chains • Risk Management of the International Transportation Infrastructure • Developing the Necessary Skill Sets for International Managers • Import/Export Terminology • Getting Paid on International Sales • Letters of Credit 	<ul style="list-style-type: none"> • INCO Terms • Terms of Sale vs. Terms of Payment • Dealing internally with sales, operations, finance and management • Personnel Deployment and Skill Set Development • Establishing Internal SOP's for the Import/Export Supply Chain • Welcome Aboard Reception 5 – 7 p.m.
<p>Day 2 Thursday, 10/16/03 9:00 a.m. – 4:00 p.m.</p>	<p>The Export Supply Chain</p> <ul style="list-style-type: none"> • Dealing with Freight Forwarders and Customhouse Brokers • Managing and Evaluating Service Providers • Third Party Logistics Options • FMC, Federal Maritime Commission • IATA, International Air Transportation Association • Purchasing Options with Transportation Providers • Negotiating Freight Rates • Moving Freight by Air, Ocean, Truck & Rail • Export Documentation 	<ul style="list-style-type: none"> • Export Regulatory Issues • Export Compliance Programs • Bureau of Industry & Security • U.S. Customs & Border Protection • FDA, FAA, DOT and other government agencies • Export Security and Compliance • Shipper's Export Declarations • State Department and ITAR regulations • Foreign Trade Zones and Bonded Warehouses • Cargo Loss Control • Export Packing, Marking and Labeling • Hazardous Materials • Technology Options in Global Trade
<p>Day 3 Friday, 10/17/03 8:00 a.m. – 12:00 p.m.</p>	<p>Import Supply Chain Management</p> <ul style="list-style-type: none"> • History of U.S. Customs • U.S. Customs Structure and Operations • HTSUS Classification Rules • Regulatory Issues • Documentation • Valuation • Record Keeping Requirements • Audits • Fines & Penalties • Focused Assessment • C-TPAT, CSI and 24 Hour Manifest • Security Issues for Foreign Suppliers • Drawback 	<ul style="list-style-type: none"> • General Rules of Interpretation (GRI) • Post 9/11 Import Issues • Purchase Order Management • Routing Inbound Logistics <p>Developing Resources in Importing and Exporting</p> <ul style="list-style-type: none"> • Communication Sources • Associations • Certification in Compliance Management • Web-sites • Expert Consultants • Developing your own resource data base • Concluding Remarks

Who should attend:

- Export sales, purchasing management and marketing personnel.
- Finance, legal, operations and customer service reps.
- Traffic/warehousing/logistics managers engaged in importing/exporting.

Additional Information:

- Copies of Guest Speakers biographies and presentations will be provided.
- Registration fees include course tuition, lunch each day at our on campus dining facility, and a welcome aboard reception Wednesday evening. Lodging and transportation are not included. For your convenience, lodging may be arranged through GMATS at a discount corporate rate.
- **For all other inquiries, please contact us at: Global Maritime and Transportation School ~ Transportation, Logistics and Management Division ~ 300 Steamboat Road, Samuels Hall, Kings Point, NY 11024 ~ Phone: (516) 773-5165 ~ Fax: (516) 773-5353 ~ Email: t1m@usmma.edu.**

Managing the Import / Export Supply Chain: Operations, Procedures, Documentation and Compliance

REGISTRATION FORM

PART I: Please complete your personal details

Type/print the information requested. Use a separate copy of this form for each registrant.

Please register me for the **Managing the Import / Export Supply Chain: Operations, Procedures, Documentation and Compliance** course

Name _____ Position _____

Company _____

Business Address _____ Suite/Room # _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Alternate _____

E-mail Address _____ Web-site _____

PART II: Registration Fee : \$960.00

Method of Payment (**Check one**)

Check Amex Visa MC (Make check payable to The Global Maritime and Transportation School)

Card Number _____ Expiration Date _____

Name as it appears on Card _____

PART III:

Signature _____ Date _____

Registration and Payment Terms:

Advance registration and tuition payment are required to enroll and reserve space in GMATS courses. Due to limited class sizes, early registration is highly encouraged. Tuition payment must be paid no later than two (2) weeks prior to the course start date. Full payment by check or money order (payable to: GMATS), credit card (VISA, MasterCard, or American Express), government agency authorization (ex. DD Form 1556, SF 182, etc.), or government purchase order must accompany registration unless alternative arrangements have been made in advance with the GMATS. Registration will be acknowledged by phone or by letter from GMATS. Meals and lodging fees may be paid in advance along with tuition payment OR, during the first day of the course to GMATS registrar by cash, check, or credit card. Full refund requests (less a \$25.00 processing fee per course registrant) will be honored if received in writing at least fifteen (15) days prior to the scheduled course start date. Cancellations received after the refund deadline and "no shows" are subject to the full registration fees. In this particular case, the full course fee may be applied as a credit toward another GMATS course scheduled within one (1) year. Substitutions may be made by notifying GMATS in writing at least one (1) working day prior to the start of the course. GMATS reserves the right to change or cancel courses as necessary. Please note that the GMATS will cancel a course if the minimum number of students is not achieved. If the GMATS cancels a course for any reason, all course fees will be refunded in full. The GMATS liability is limited to refund of course fees. This should be considered when making transportation arrangements (i.e. purchase of non-refundable airline tickets). We must receive your written cancellation by 5:00 pm Eastern Time on Monday, February 24, 2003 or you will be liable for the entire registration fee.

SUBMIT REGISTRATION:

MAIL: Global Maritime and Transportation School
Transportation, Logistics and Management Division
300 Steamboat Road, Samuels Hall
Kings Point, New York 11024-1169

FAX: ATTN: Danielle C. Joseph ~ 516-773-5353

WEBSITE: www.usmma.edu/gmats/registration.htm