

**THE MARITIME ECONOMICS PANEL OF THE
SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
IN COOPERATION WITH THE
TRANSPORTATION RESEARCH BOARD / MARINE BOARD**

ANNOUNCES A

**WORKSHOP: THE ECONOMICS OF
DOMESTIC SHORT SEA SHIPPING**

TO BE HELD
TUESDAY SEPTEMBER 28, 2004
10:00 AM TO 4:00 PM

SAVE THE DATE !!!

AT
**THE NATIONAL ACADEMIES
KECK CENTER
ROOM 109
500 FIFTH STREET, N.W.
WASHINGTON, D.C.**

What is “short sea shipping” in the United States? For purposes of this Workshop, we define it to mean:

Freight service operations carrying either containerized or trailerized cargoes via the coastal waters, lakes, and river systems of North and Central America, having at least one port of call in the United States, and in particular those services where the shipper has a true “intermodal choice” to make between moving units by water and using one or more land alternatives (highway and/or rail) or, in certain cases, air transportation.

Are short sea shipping services economically viable in the United States? What factors characterize market structure and demand? What factors drive shippers or carriers to select a waterborne alternative for the domestic movement of freight? How are domestic shipping services best structured to serve the diverse needs of customers operating in different market segments? How may operations best be financed? What regulatory constraints do these services face and what is the best way for them to manage and operate within these constraints? What factors drive the shipping service’s selection of service parameters and equipment? What structural changes might help to facilitate the development of short sea shipping in this country?

These are some of the many questions we will address through establishing an interactive dialogue between presenters and participants. A discussion of the principal areas of interest will be followed by the introduction of several case studies involving established domestic services.

The detailed Workshop agenda will be made available in the near future. For more information, please contact: Jennifer J. Zeien, Slater & Zeien, L.L.P., 202-467-5900 or jzeien@bellatlantic.net.